What is claimed is:

1.   A computer-readable medium to direct a portable computing device to function in a specified manner, the computer-readable medium comprising:

    a first set of instructions to receive broadcast information including a data repository and formatting information;

    a second set of instructions to facilitate creation of a search query;

    a third set of instructions to retrieve a search result from said data repository based upon said search query; and

    a fourth set of instructions to transform said search result in accordance with said formatting information to produce formatted content.

2.   The computer-readable medium of claim 1, further comprising:

    a fifth set of instructions to download said broadcast information to said portable computing device from a wireless source.

3.   The computer-readable medium of claim 1, wherein said second set of instructions includes:

    a sixth set of instructions to generate said search query based upon a user input.

4.   The computer-readable medium of claim 1, wherein said broadcast information further includes a plurality of search queries, and wherein said second set of instructions includes:

    a seventh set of instructions to select said search query from said plurality of search queries based upon a user input.

5.   The computer-readable medium of claim 1, further comprising:

    an eighth set of instructions to display said formatted content.

6.   A computer-readable medium to direct a portable computing device to function in a specified manner, the computer-readable medium comprising:

    a remote application server configured to process information received from a wireless source, wherein said information includes a logic portion, a data repository, and formatting information, and wherein said remote application server includes:

        a query generator module configured to produce a search query in accordance with a user input and in accordance with said logic portion;

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a data repository manager module configured to search said data
repository in accordance with said search query to retrieve a search result; and
a content generator module configured to generate content in accordance
with said search result and in accordance with said formatting information.

7.　　The computer-readable medium of claim 6, wherein said remote application server
further includes:
a display module configured to display said content.

8.　　The computer-readable medium of claim 6, further comprising:
a decoder configured to download said information from said wireless source.

9.　　A method of operating a portable computing device, the method comprising:
receiving broadcast information including a data repository and formatting
information;
facilitating creation of a search query;
retrieving a search result from said data repository based upon said search query;
and
transforming said search result in accordance with said formatting information to
produce formatted content.

10.　　The method of claim 9, further comprising:
downloading said broadcast information to said portable computing device from a
wireless source.

11.　　The method of claim 9, wherein facilitating said creation of said search query
includes:
generating said search query based upon a user input.

12.　　The method of claim 9, wherein said broadcast information further includes a
plurality of search queries, and wherein facilitating said creation of said search query
includes:
selecting said search query from said plurality of search queries based upon a user
input.

13.　　The method of claim 9, further comprising:
displaying said formatted content.